Our comprehensive educational program focuses on making personal finances easy to understand.

Primary topics include:

» Create a Spending Plan
» Build Savings (emergency fund)
» Understand Credit
» Manage Debt

Other relevant topics covered include:
Buying a Vehicle or Home, Basic Investing and Retirement Planning.

To better serve military service members and their unique and mobile lifestyles, our program is composed of the following components and delivery methods that provide a seamless user experience:
WHO WE ARE

The USAA Educational Foundation is a nonprofit, tax-exempt 501(c)(3) organization that does not endorse or promote any commercial supplier, product or service.

OUR PURPOSE

To lead and inspire actions that improve financial readiness for the military and local community.

90% of service members and spouses agree there should be more focus on financial education in the military.

– Blue Star Families Survey
Website: usaaef.org serves as a “hub” for our Command Your Cash™ program and provides web-based materials, tools and other resources.


Financial Readiness Publications: A library of publications focused on financial topics relevant to the military community. The publications can be viewed electronically or ordered in print format at usaaef.org.

Social Media: Our Facebook and Twitter activity engages our audience through informative content and social conversations.
Letters of Approval: As a nonprofit organization, The USAA Educational Foundation has letters of approval at the Department of Defense level for all branches of service which allow our materials and resources to be distributed on military installations and used by military financial counselors.

About Our Sponsor: The founder and sponsor of The USAA Educational Foundation is USAA, a San Antonio, Texas-based financial services company providing auto, homeowners and life insurance products, banking and investment services. The USAA Educational Foundation, however, does not endorse or promote any commercial supplier, products or services.

Microlearning Center: Provides quick video-based personal finance lessons that are engaging and easy to use. The “mobile first” design allows users to learn anywhere, anytime, with seamless transitions between devices.

Take command of your finances today!

USAAEF.ORG/CYC
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